

From the market leader in rapid diagnostic flu testing¹

QUICKVUE®

Buy 5 Get 1 FREE Offer!

Buy 5 each of any of the following tests:
QuickVue Influenza A+B (Cat. #20183), QuickVue Influenza (Cat. #0317), OR
QuickVue RSV (Cat. #20193)

Get 1 of the same Kit FREE*

Offer valid: July 1-September 30, 2010

QuickVue Influenza A+B²

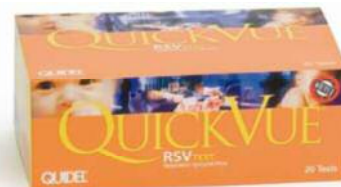
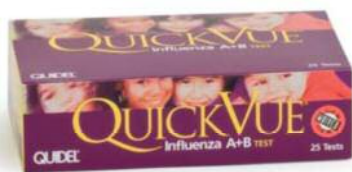
- Nasal Swab Sensitivity: A – 94% B – 70%
- Nasal Swab Specificity: A – 90% B – 97%
- Differentiates type A and type B
- Results in 10 minutes or less
- 24-month shelf life³

QuickVue Influenza²

- Nasal Swab Sensitivity: 73%
- Nasal Swab Specificity: 96%
- Nasal Swab Accuracy: 87%
- Results in 10 minutes or less
- 24-month shelf life³

QuickVue RSV²

- Nasopharyngeal Aspirate Sensitivity: 99%
- Nasopharyngeal Swab Sensitivity: 92%
- Nasal/Nasopharyngeal Wash Sensitivity: 87%
- Results in 15 minutes or less
- 24-month shelf life³



Quality, Value and Performance

Please note that the value of the special offer(s) the Customer may receive from the manufacturer under this program is a "discount or other reduction in price" to Customer under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. 1320a-7b(b)(3)(a)]. Accordingly, Customer shall disclose this and any other discounts or other reductions in price received under this program under any state or federal program which provides cost or charge-based reimbursement to the Customer for the products and services purchased under this program.

¹Source on file at Quidel.

²See Package Insert for additional performance characteristics.

³From date of manufacture.

*Minimum of five (5) test kits must be purchased during the promotional period by end customer to qualify for the free test kit. Allow 4-6 weeks for delivery. Promotion valid July 1-September 30, 2010.

To order, call your DiaMed USA representative today.

QUIDEL®
CORPORATION

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Toll Free: 800-587-6531 Fax: 866-528-8048
www.diamedusa.com

DiaMed
The Company That Cares.

From the market leader in rapid diagnostic flu testing¹

QUICKVUE[®]

Buy 5 Get 1 FREE Offer!

**Buy 5 QuickVue Influenza A+B (Cat. #20183) OR
QuickVue Influenza (Cat. #0317) test kits in any combination,*
Get 1 Kit FREE****

Offer valid: July 1-September 30, 2010

QuickVue Influenza A+B²

- Nasal Swab Sensitivity: A – 94% B – 70%
- Nasal Swab Specificity: A – 90% B – 97%
- Differentiates type A and B
- Results in 10 minutes or less
- 24-month shelf life from date of manufacture

QuickVue Influenza²

- Nasal Swab Sensitivity: 73%
- Nasal Swab Specificity: 96%
- Nasal Swab Accuracy: 87%
- Results in 10 minutes or less
- 24-month shelf life from date of manufacture



Please note that the value of the special offer(s) the Customer may receive from the manufacturer under this program is a "discount or other reduction in price" to Customer under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. 1320a-7b(b)(3)(a)]. Accordingly, Customer shall disclose this and any other discounts or other reductions in price received under this program under any state or federal program which provides cost or charge-based reimbursement to the Customer for the products and services purchased under this program.

**To receive your kit, complete the section below and FAX this form,
along with a copy of your NDC invoice to Quidel at**

1.858.431.3513

Please Print

Practice Name _____

Contact _____ Telephone _____ E-Mail Address _____

Address _____

City _____ State _____ ZIP Code _____

1695ID0710D (07/10)

Choose your Kit

Cat. #20183

Cat. #0317

¹Source on file at Quidel.

²See Package Insert for additional performance characteristics.

*Minimum of five (5) test kits must be purchased by end customer on a single invoice to qualify for the free test kit.

Allow 4-6 weeks for delivery. Promotion valid July 1-September 30, 2010.

**Choice of QuickVue Influenza A+B or QuickVue Influenza kit.